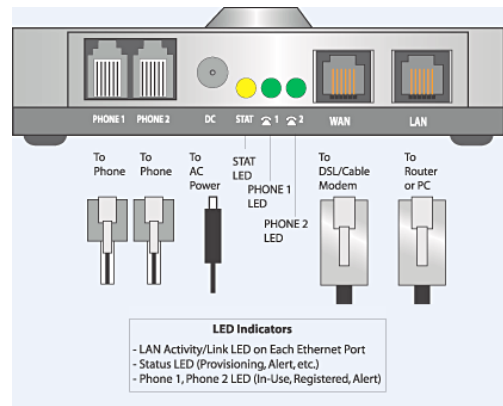
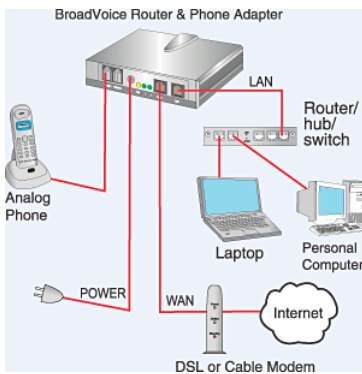


**Voice over Internet Protocol (VoIP)** is a general term for a family of transmission technologies for delivery of [voice communications](#) over [IP](#) networks such as the [Internet](#) or other [packet-switched networks](#). Other terms frequently encountered and synonymous with VoIP are *IP telephony*, *Internet telephony*, *voice over broadband (VoBB)*, [broadband telephony](#), and *broadband phone*.

- VoIP often refers to **communications services** — phone calls that are transported via the Internet, rather than the [public switched telephone network \(PSTN\)](#).
- VoIP also refers to an advanced form of **Business Telephone System** built on this technology. Systems can be Converged IP / Digital, Pure IP, or Remotely Hosted IP.

### Consumer Market – Example



### Business Market - Example

